



The World Games
2021 BIRMINGHAM, USA
Competing Globally. Uniting Locally.

THE WORLD GAMES 2021 BIRMINGHAM

FAST FACTS

BIRMINGHAM, ALABAMA ★ 15-25 JULY 2021



Event Owner

- ★ The International World Games Association (IWGA)
- ★ Founded in 1981 – Comprised of 37 Member International Federations
- ★ Organization Recognized by the International Olympic Committee
- ★ Official Event Name: The World Games (TWG)
- ★ www.theworldgames.org

Event Producer - The World Games 2021 Birmingham Foundation

- ★ In January 2015, the IWGA named the City of Birmingham as Host City for 2021.
- ★ The World Games 2021 Birmingham Foundation is a 501 (c) 3 non-profit.
- ★ The TWG 2021 Birmingham Foundation, (Birmingham Organizing Committee-BOC), in partnership with the City of Birmingham operates under contract with the IWGA through a local staff with guidance from a board of directors that is independent from the IWGA Board of Directors.

★ Contact Information:

DJ Mackovets, CEO • Steve Mistrot, VP Sport • Jay B Hall, VP Operations
TWG 2021 Birmingham Foundation
950 22nd Street North, Ste. 600,
Birmingham, Alabama 35203
info@theworldgames2021.com | www.theworldgames2021.com

Event Dates

- ★ Opening Ceremony 15 July 2021
- ★ TWG Plaza 16-25 July 2021
- ★ TWG Athletes Night 21 July 2021
- ★ Competition 16-25 July 2021
- ★ Closing Ceremony 25 July 2021

Event Sites - (proposed)

- ★ Avondale Park ★ Barber Motorsports Park ★ Bessie Estelle Park
- ★ Birmingham Jefferson Convention Center ★ Birmingham Southern College
- ★ Birmingham Crossplex ★ Boutwell Auditorium ★ Oak Mountain State Park
- ★ Legion Field ★ Railroad Park ★ Regions Field ★ Sloss Furnaces
- ★ Spare Time Trussville ★ University of Alabama Birmingham





The World Games
2021 BIRMINGHAM, USA
Competing Globally. Uniting Locally.

FAST FACTS THE WORLD GAMES 2021 BIRMINGHAM

World Wide Live Broadcast

- ★ Based on prior editions of TWG, we anticipate worldwide broadcast television distribution to more than 100 countries.

Event Size & Sports

- ★ More than 200 gold medals will be competed for; including the Invitational Sports' Medal Events (up to five Invitational Sports)
- ★ More than 600 medals will be awarded; including the Invitational Sports' Medals
- ★ Sports program was announced in 2018

The World Games Birmingham 2021 Sports Program

Air Sports	Duathlon	Ju-Jitsu	Orienteering	Sumo
Archery	Finnswimming	Karate	Powerlifting	Tug of War
Billiards	Fistball	Kickboxing	Racquetball	Wakeboard
Boules Sports	Floorball	Korfball	Roller Sports	Water Ski
Bowling	Flying Disc	Lacrosse	Softball	Wheelchair Rugby
Canoe Polo	Gymnastics	Lifesaving	Sport Climbing	
Dance Sport	Handball	Muaythai	Squash	

★ 3,600 Top International Athletes ★ 100+ Countries ★ 1500 Credentialed Media

★ Projected Economic Impact = \$256M

History of The World Games

- ★ The World Games is a multi-disciplinary sport event consisting of non-Olympic sports and disciplines, held every 4 years since 1981, organized by the International World Games Association, under the patronage of the International Olympic Committee. It includes approximately 35 sports, with more than 100 countries participating. The event takes place over 11 days at various venues across the Host City.

The World Games Host Cities

1981 - Santa Clara, CA, United States	2001 - Akita, Japan
1985 - London, Great Britain	2005 - Duisburg, Germany
1989 - Karlsruhe, Germany	2009 - Kaohsiung, Chinese Taipei
1993 - The Hague, Netherlands	2013 - Cali, Colombia
1997 - Lahti, Finland	2017 - Wroclaw, Poland
2021 - Birmingham, AL, United States	