



THE WORLD GAMES 2022 BULLETIN #4

Published July 2021





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BOC UPDATE

1.1 CEO Introduction

The Great Pandemic of 2020 will go down in history books as unprecedented in modern times. There was pain and suffering felt in communities all over the world. We all learned to deal with anxiety and unease. I am sure you join with me in expressing gratitude for medical workers around the globe who worked tirelessly to treat so many of our friends and family.

We take hope from the fact that every night brings a new dawn. Even as we stagger to regain our footing, we can see the sun peeking over the horizon.

Like all sport fans, we are excited about the upcoming Tokyo Olympics and know they are navigating a troubled time to create opportunities for athletes to achieve their dreams and compete for gold. The Birmingham Organizing Committee is fully confident that our city will play host to the first major international sporting event on American soil since the pandemic started. It may even be the first international sporting event in the world with full venues again.

The World Games 2022 Birmingham Organizing Committee has kept faith, along with our partners at the IWGA and each of the International Federations. We firmly believe that these Games will offer athletes and fans that “once in a lifetime” experience as the world reaches for ways to reconnect.

7 July 2021 marks the launch of our global ticket sales. And at our global press event, we will celebrate the chance for millions of fans to experience the “magical” feats of elite athletes and teams from over 100 countries in Birmingham, USA - known around the world as The Magic City.

Each of our beautiful competition venues and our new Protective Stadium, which will host Opening and Closing Ceremonies as well as our brand new Regions World Games Plaza located at [CityWalk BHM](#), are putting on the finishing touches as we get ready to welcome the world. Our community and the entire State of Alabama is coming together to show you all the true meaning of “Southern Hospitality.” From our amazing food to our famed hospitable citizenry, we can’t wait for your arrival to “Witness History!”

We like to describe The World Games 2022 as “The New Generation of Sports” because it represents the most exciting sport competitions and disciplines from around the world as well as some of the most exciting and best athletes in the world.

I invite you to visit www.twg2022.com and connect with us on social media at [@twg2022](#). We’ll keep you updated on marketing, promotions and even TWG 2022 merchandise in advance of your trip.

The Road to Birmingham will take you to a “once-in-a-lifetime” moment, and we couldn’t be more thrilled to welcome you to our great city. I look forward to seeing soon.



Nick C. Sellers

CEO, Birmingham Organizing Committee





BOC UPDATE

1.2 Welcome from Birmingham Mayor Woodfin

Dear Friends,

It is with great excitement that we approach The World Games 2022. Our communities may have been tested and plans may have been altered due to the global pandemic, but rest assured, Birmingham will be ready to serve as a welcoming host to an international audience next summer.

It is a time of celebration in Birmingham as we mark our 150th year. There is no better way for our city to celebrate our past and present than with our eyes clearly focused on the future. You will find we are in a time of unprecedented public and private investment in our city.

From the steady growth of the city's commercial and industrial sectors, to the ever-expanding range of recreational and cultural opportunities, you will find that there is no other city like Birmingham. Our city is where legends have been made and will continue to be made.



We look forward to seeing you soon.

Randall L. Woodfin,
Mayor of the City of Birmingham



GAMES SERVICES

2.1 COVID-19 & Visa

The Birmingham Organizing Committee (BOC) continues to monitor the developing COVID-19 situation worldwide to make plans accordingly. It is imperative that federations stay up to date on the latest news while the BOC provides further direction at the Competition Managers and NOC Meetings later this year.

Obtaining a visa will be pertinent for many of the attendees of The World Games 2022. The key is starting the process well in advance of the travel date. Below are some steps and information pertaining to a US Visa to attend the The World Games 2022.

- Register through the The World Games 2022 Registration Portal. Letters of Invitation will be available to those approved registrants. They will be sent to the email on file upon registration.
- Determine if you need a Visa to enter the United States. There are currently 38 countries that participate in the Visa Waiver Program. These countries are listed in the State Department Website found in the following link: [Visa Waiver Program \(state.gov\)](https://travel.state.gov/visa-waivers)
- If your country is not part of the Visa Waiver Program, contact the nearest US Embassy and Consulate regarding obtaining visas. A listing of US Embassies and Consulates can be found at the following link: [Official list of Embassies from the U.S. Department of State \(us embassy.gov\)](https://travel.state.gov/embassies). In addition, there are companies and agencies that will assist with obtaining visas for a fee. The type of visa that will be obtained for the majority of the attendees will be type B1 per the following site [Directory of Visa Categories \(state.gov\)](https://travel.state.gov/visa-categories). Best practices are to start the process as much in advance of the travel date as possible. Some National Governing Bodies have been known to obtain visas for those with a chance of qualification to start the process well in advance.
- If you have any visa questions or problems, please feel free to contact travel@twg2022.com



GAMES SERVICES

2.2 Accreditation

The accreditation process for athletes, officials, VIPs and media representatives will be similar to TWG 2017. The IWGA, the BOC, and Swiss Timing are finalizing the process and procedures. The participating federations will receive initial detailed information about the accreditation procedure and the associated timelines following the November Competition Managers Meeting. Accreditation centres can be found in the following locations:

ACCREDITATION CENTRES	
Birmingham Southern College	IF Passport Holders Extra Officials
University of Alabama-Birmingham	IF Passport Holders Extra Officials
BJCC North Meeting Rooms Main Media Center	Media
Sheraton Headquarters Hotel	IWGA Guests NOCs NSOs Sponsor Guests Credentialed Guests Service Vendors (i.e. Swiss Timing)
Forum Building (Street-Level)	Volunteers Sponsor Staff



GAMES SERVICES

EXTRA TEAM OFFICIAL - ACCREDITATION COST INFORMATION

Extra Team Officials are responsible for the costs of their accommodations, meals and transportation. The following options are available to extra team officials once they are approved by IWGA.

OPTION 1 – Accreditation + Athletes' Village Accommodation – Single \$180.00 per person/day

Includes the following:

- Accommodation in a single room at the Athletes' Village.
- Accreditation ID card which allows access to venues, the athletes' village, opening and closing ceremonies, etc. according to the access levels which are established for the cardholder by IWGA and BOC. (Accreditation levels for Extra Team Officials are evaluated in the same manner as all other accredited persons.)
- 3 meals per day at the catering center on the campus of the Athletes' Village
- Transportation within the Games transportation network (airport, venues, athlete villages)

AVAILABILITY IS LIMITED. ACCOMMODATIONS ALLOCATED ON A FIRST-COME, FIRST-SERVED BASIS.

OPTION 2 – Accreditation + Athletes' Village Accommodation – Double \$120.00 per person/day

Includes the following:

- Accommodation in a double (shared) room at the Athletes' Village.
- Accreditation ID card which allows access to venues, the athletes' village, opening and closing ceremonies, etc. according to the access levels which are established for the cardholder by IWGA and BOC. (Accreditation levels for Extra Team Officials are evaluated in the same manner as all other accredited persons.)
- 3 meals per day at the catering center on the campus of the Athletes' Village
- Transportation within the Games transportation network (airport, venues, athlete villages)

AVAILABILITY IS LIMITED. ACCOMMODATIONS ALLOCATED ON A FIRST-COME, FIRST-SERVED BASIS.

OPTION 3 – Accreditation Only \$55.00 per person/day

Includes the following:

- Accreditation ID card which allows access to venues, the athletes' village, opening and closing ceremonies, etc. according to the access levels which are established for the cardholder by IWGA and BOC. (Accreditation levels for Extra Team Officials are evaluated in the same manner as all other accredited persons.)
- 3 meals per day at the catering center on the campus of the Athletes' Village
- Transportation within the Games transportation network (airport, venues, athlete villages)

For accommodations outside of the athletes' village, BOC's accommodation partner, National Travel Systems (NTS), will work with delegates to find solutions according to the delegate's budget.

Delegates who are not accommodated within the Games transportation loop will be responsible for making their own way to the athletes' village for meal service, and/or to participate in the Games transportation system.

NOTE THAT BOC WILL BE UNABLE TO PROVIDE SUPPORT OR REMEDY ISSUES FOR ANY ACCOMMODATIONS SECURED THROUGH ANY NON-PARTNER PROVIDERS.



GAMES SERVICES

2.3 Accommodations

University of Alabama at Birmingham (UAB) and Birmingham Southern College (BSC) will be the locations for the Athlete Villages. Athletes and officials will be assigned to the Athletes' Village in closest proximity to their respective competition venue.

Attendees staying at UAB will be dining at the Commons on the Green, a Dining Facility centralized to all Housing Halls.

Attendees staying at BSC will be dining at Hilltop Dining located on the first floor of the Norton Campus Center located in close proximity to all Housing Halls.

Based on location to the sport's competition venue, below outlines planned accommodations location for each sport discipline:

UNIVERSITY OF ALABAMA-BIRMINGHAM

- Air Sports
- Archery
- Softball
- Billiards
- Boules
- Bowling
- Canoe Marathon
- DanceSport
- Floorball
- Flying Disc
- Gymnastics
- Handball
- Kickboxing
- Korfball
- Lacrosse
- Muaythai
- Orienteering
- Powerlifting
- Racquetball
- Roller Sports
- Sport Climbing
- Squash
- Sumo
- Duathlon
- Tug of War
- Waterski and Wakeboard
- Wheelchair Rugby

BIRMINGHAM SOUTHERN COLLEGE

- Canoe Polo
- Fistball
- Ju-Jitsu
- Karate
- Lifesaving
- Finswimming
- Wushu
- Flag Football





GAMES SERVICES

CATERING

Catering will be provided at three dining facilities on-site at both Athlete Villages. Please note that officials and extra-delegates are projected to be treated like athletes. The catering centers are as follows:

1. Birmingham Southern College Dining Facility at Birmingham Southern College (BSC)
2. The Commons on the Green at The University of Alabama at Birmingham (UAB)

Projected Menu

The plan is to have a 4-day rotating menu. The proposed menu components will follow the guidelines of the USOPC, please see the image below as an example.



Please note that the BOC plans to offer a wide variety of food options to accommodate various, specific needs of accredited persons.

Meal Hours

Longer service hours have been proposed for the above dining facilities to accommodate the training and competition schedules.

Breakfast: 6:30am – 10:00am

Lunch: 12:00pm – 4:00pm

Dinner: 6:00pm – 10:00pm

Meals To-Go

The BOC is strategizing how to accommodate for the dining needs of those at the training and competition facilities. The BOC will utilize The World Games 2017 method of a “meal to go”/“box lunch” with parameters for accredited persons. This procedure is in the hands of the IF Competition Manager and the BOC’s service staff.



GAMES SERVICES

2.4 Transportation

Transportation will be provided for all properly accredited persons, via shuttle transportation or guest transportation services.

SHUTTLE TRANSPORTATION

Callaway Transportation will manage the shuttle Transportation services. Transportation shuttles will be the main transportation for properly accredited participants. The complimentary shuttles will service Birmingham-Shuttlesworth International Airport, designated accommodations, TWG Plaza, Opening and Closing Ceremonies, special events, and all of the competition and training venues. The following groups will receive shuttle transportation:

- IF Passport Holders
- Extra Officials



GUEST TRANSPORTATION SERVICES

Transportation will only be provided to those whose accreditations designate accordingly. The following groups will receive shuttle transportation:

- IWGA/BOC Committee Members
- IWGA/BOC Guests

AIRPORT ARRIVAL INFORMATION

Upon landing at Birmingham Shuttlesworth Airport (BHM), the participants will already have cleared customs in their first port of entry airport. This will make their stay in BHM a very short one.

Upon landing and debarking from the aircraft, those arriving on Southwest Airlines and United Airlines will follow the signs to baggage claims 1 and 2. Those arriving on American Airlines and Delta Airlines will follow the signs to baggage claims 3 and 4. There will be BOC representatives at the top of the escalators directing the participants to their respective baggage claims.



GAMES SERVICES

The World Games 2022 welcome desk will be set up for those who collect their baggage from baggage claims 3 and 4. Once these participants collect their baggage, they will proceed to the welcome desk where a BOC Representative will escort them to the T 1012 Meeting Room which is on the other side of baggage claims 1 and 2. For those who collect their baggage from baggage claims 1 and 2, they will proceed directly to T 1012 Meeting Room. A welcome table will be set up outside of the T 1012 meeting room.

Representatives of the BOC Transportation Team will be escorting participants from the T 1012 Meeting Room to their respective modes of transportation to their accommodations.

AIRPORT SHUTTLE SCHEDULES

Birmingham Southern College Airport Schedule

Arrivals

**Shuttles will depart Birmingham-Shuttlesworth International Airport
Every 30 Minutes.**

Shuttles board at lower level door 4

	Hours of Operation	Departs BHM
5 - 13 July 2022	7:00 AM - 11:00 PM	00/30

Departures

Shuttles will depart Birmingham Southern College Every 30 Minutes.

Shuttles board at BSC at Lot H

	Hours of Operation	Departs UAB
10 - 18 July 2022	4:00 AM - 6:00 PM	00/30



GAMES SERVICES

University of Alabama at Birmingham Airport Schedule

Arrivals

Shuttles will depart Birmingham-Shuttlesworth International Airport
Every 30 Minutes.

Shuttles board at lower level door 4

	Hours of Operation	Departs BHM
5 - 13 July 2022	7:00 AM - 11:00 PM	00/30

Departures

Shuttles will depart University of Alabama at Birmingham Every 30 Minutes.

Shuttles board at UAB at 10th Avenue South & 16th Street South

	Hours of Operation	Departs UAB
10 - 18 July 2022	4:00 AM - 6:00 PM	00/30

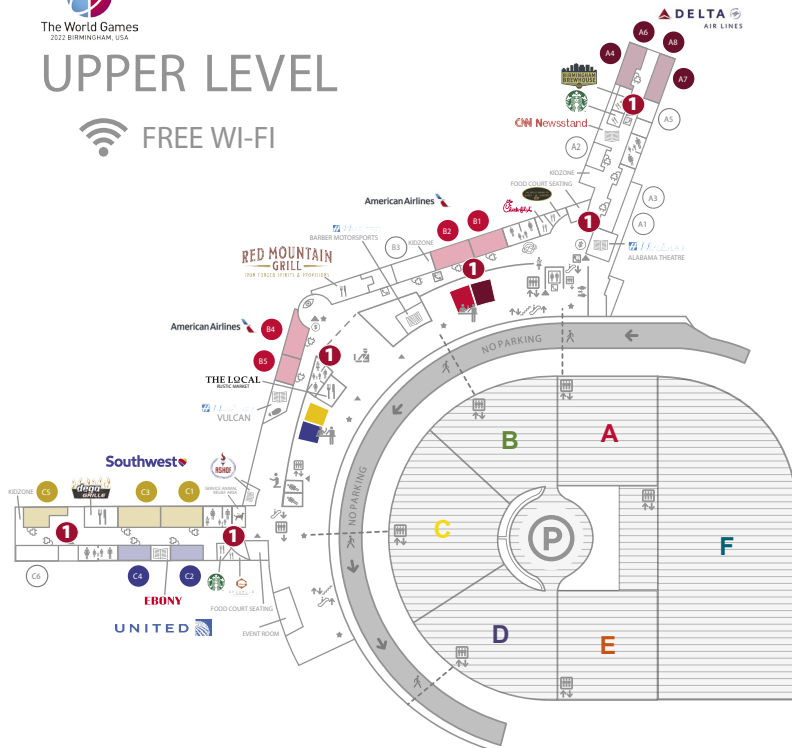


GAMES SERVICES

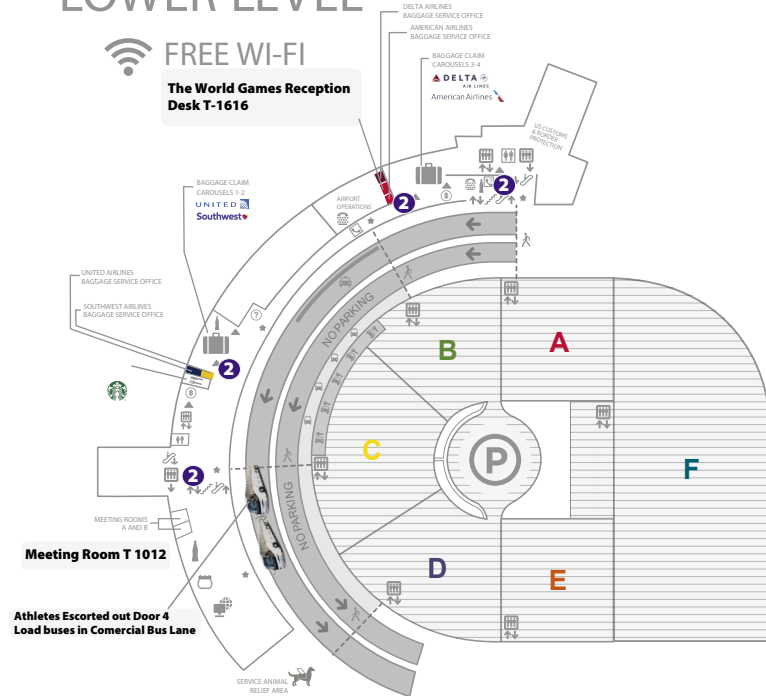
AIRPORT BHM MAPS



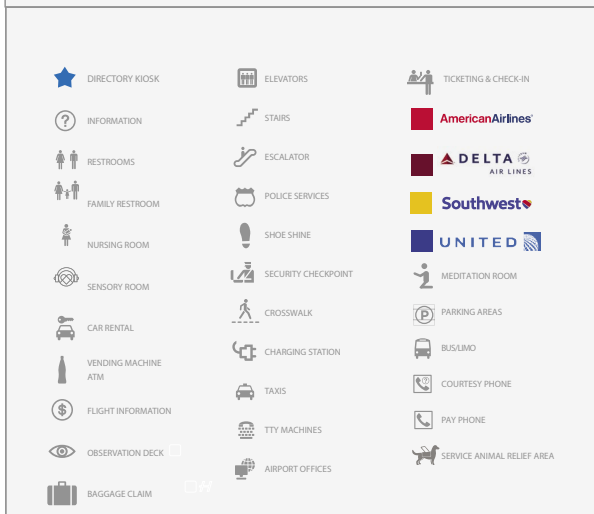
UPPER LEVEL



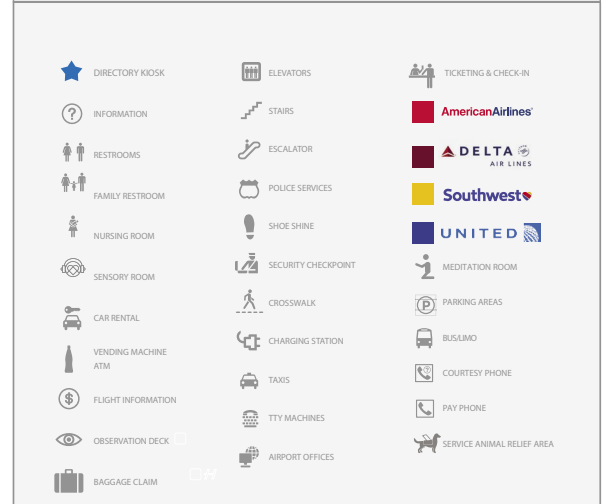
LOWER LEVEL



1 Airport Greeters - Located at Southwest, United, Delta & American



2 Baggage Claim Greeters - Located throughout baggage claim areas and at escalators/elevators. Escort athletes to meeting room & buses





GAMES SERVICES

2.5 Anti-Doping and Medical Update

IWGA is in the process of contracting the services of International Testing Agency (ITA), who, in partnership with United States Anti-Doping Agency (USADA), will conduct a comprehensive Clean Sport Program for The World Games 2022 held in Birmingham.

ITA is an international organisation constituted as a not-for-profit foundation, based in Lausanne, Switzerland. Its mission is to manage anti-doping programs, independent from sporting or political powers, for International Federations (IFs), Major Event Organisers (MEOs) and all other anti-doping organisations requesting support. For more information on ITA, please visit their webpage at <https://ita.sport>.



UAB MEDICINE

UAB Medicine will provide all medical care for athletes and fans at The World Games 2022.

“UAB Medicine is proud to provide leading-edge care and services for athletes and spectators of The World Games 2022. Our medical campus is markedly international and one that thrives on global collaboration in research and care. We are excited to partner with the World Games medical committee as we continue planning for the event that will highlight Birmingham.”

DAVID RANDALL

Chief Strategy Officer at UAB Health System and CEO of Cooper Green Hospital

ALABAMA MEDICAL EXEMPTION

The state of Alabama, home of The World Games 2022, passed a bill to establish limited exemption from licensure, registration and certification requirements for nonresident medical professionals who are licensed in their home country and credentialed by The World Games 2022 to provide health care services during the Games.



GAMES SERVICES

MEDICAL INSURANCE

All delegates must have valid medical insurance in order to receive accreditation. Temporary medical insurance will be available for purchase at the accreditation center. The cost will be at fair market value. More information on medical insurance to come at the Competition Manager's Meeting.

INTERNATIONAL FEDERATION OF SPORT CHIROPRACTICS (FICS) Fédération Internationale de Chiropratique du Sport



Fédération Internationale de Chiropratique du Sport, known as (FICS) is a not-for-profit volunteer organisation representing national sports chiropractic associations and the chiropractic profession internationally. As the leaders in Sports Chiropractic, they strive to provide equitable access to sports chiropractic care, education, mentoring, and research to all athletes and sports chiropractors regionally, nationally, and internationally. FICS maintains relationships with International Sporting Federations, Educational Institutions with a chiropractic program and over 26 National Chiropractic Sports Councils (NCSC) across the globe.

FICS is an Associate Member of the Global Association of International Sports Federations (GAISF) and has several long-standing contracts and agreements to provide world-class Sports Chiropractic support to the World Games and the CSIT Games and over 26 International Sporting Federations events. FICS supplied Sports Chiropractic services to all accredited members and athletes of The World Games in 2003 before the 2005 Games in Duisburg, Germany. Since 2003, FICS has continued to provide Internationally Certified Sports Chiropractors at The World Games.

In collaboration with BOC, FICS supported the change to the Alabama State legislation to permit suitably qualified professionals to be able to apply for temporary licensure. This virtual piece of legislation provides the professionals selected to work voluntarily at TWG with peace of mind, drawing the best in their fields from all four corners of the globe, truly making these games THE World Games!

For further information on FICS or getting FICS to take care of your athletes as an International Federation, email isfc@ficsport.org, or visit <https://fics.sport>.





3.1 Sports & Venues

The BOC is pleased to announce the competition and venue list for The World Games 2022. Attendees will get to experience all that Birmingham has to offer as they travel across the unique venues around the greater metropolitan area. The list below showcases each venue and its corresponding sport that will be competing. There are no major changes to the competition schedule at this time.

VENUE	SPORTS
Avondale Park	Archery
Barber Motorsports Park	Air Sports
Bessie Estelle	Boules
Birmingham Southern College	Fistball Karate Ju-Jitsu Orienteering - Sprint Wushu
Birmingham-Jefferson Convention Complex	Bowling Billiards DanceSport Gymnastics Korfball Floorball Powerlifting
Birmingham Crossplex	Canoe Polo Finswimming Lifesaving Rollersports Wheelchair Rugby
Boutwell Auditorium	Kickboxing Muaythai Sumo
Hoover Met Stadium	Softball
John Carroll Catholic High School	Flying Disc
Legion Field	Flag Football
Oak Mountain State Park	Canoe Marathon Orienteering - Middle Distance Waterski/Wakeboard
Protective Stadium	Opening & Closing Ceremonies
Sloss Furnaces	Sport Climbing DanceSport - Breaking Gymnastics - Parkour Beach Handball
Railroad Park	Duathlon Orienteering - Sprint Relay
University of Alabama at Birmingham	Lacrosse Racquetball Squash Tug of War



SPORTS

3.1 Sports & Venues

Click the venue photo to learn more!



AVONDALE PARK



BARBER MOTORSPORTS PARK



BESSIE ESTELL PARK



BIRMINGHAM SOUTHERN COLLEGE



BOUTWELL AUDITORIUM



BIRMINGHAM CROSSPLEX



HOOVER MET STADIUM



JOHN CAROLL HIGH SCHOOL



SPORTS



LEGION FIELD



OAK MOUNTAIN STATE PARK



PROTECTIVE STADIUM



RAILROAD PARK



SLOSS FURNACES



UNIVERSITY OF ALABAMA
AT BIRMINGHAM (UAB)



BIRMINGHAM-JEFFERSON CONVENTION COMPLEX



SHERATON BALLROOM



3.2 Preview Events

With the postponement of The Games and COVID-19, a large number of scheduled preview events were cancelled due to unforeseen circumstances. At this time, we are pleased to announce that Birmingham, AL will host the USA National Floorball Championships on August 27-29, 2021.

As operational plans for the event are solidified, USA Floorball will work closely with local public health officials to ensure the safety of all involved.

3.3 IGMS

The IWGA Games Management System (IGMS) was created to improve the exchange of information between the IWGA, International Sport Federations and Local Organising Committees. It's a single place where all games related information are stored and in the following can be passed on to Swiss Timing, the official IWGA partner for registration, accreditation, timing and scoring services - as well as the next Organising Committee. To [access](#) the IGMS, you need a username and a password provided by the IWGA. The IGMS consist of the six menu items listed below:

EVENTS

This tab shows, on one hand, a summary of the different sports, disciplines, medal events and number of contestors. On the other, the number of athletes, Team Officials and Technical Officials to be paid by the Local Organising Committee are mentioned here. Federations commit to bringing the world's best athletes, from at least three different continents, to The World Games through the signature of the IF Passport. During the registration process, it is possible for the International and respective National Federations to enlarge their delegations through Extra Team Officials whose costs are borne by the respective federation.

LOCATIONS

All information related to the sport venue planning can be accessed through this tab.

SCHEDULES

The General Schedule contains information on the attendance per day, agreed on in the IF Passport, from arrival to departure. The Daily Schedule shows the precise schedule of each day. Event related activities per sport and discipline, mainly about training, competitions and meetings are entered here.

QUALIFICATIONS

International Federations provide and update in this place the qualification criteria and events. Athletes and team quotas can be added in this part as well, according to the criteria and events provided. This ensures a transparent decision-making process and allows the public to follow the qualifications on [Birmingham's page](#) of the IWGA website.

MEMBER'S INFO

Here, you will find updated contact information for the Federations. In addition, the Format & Rules section includes explanations about each sport competition. The information includes the requirements and volunteer roles that each federations indicated their specific technical needs for The Games.

REPORTS

All main information can be extracted in a compressed report.



3.4 Partners

SWISS TIMING



Swiss Timing, a Swatch Group company, is one of the world's leading sports timekeepers. Its global reputation is based on an unparalleled range of services and a legacy of innovation. Swiss Timing has decades of experience in delivering timing, scoring, results and broadcast services at the most outstanding multi-sports and single sport events around the globe.

- Swiss Timing will provide the timekeeping for all sports at The World Games 2022, with its own technologies, while also counting on well-known and reliable subcontractors in certain sports.
- Swiss Timing's on-venue results (OVR) service has been designed to ensure that the results of every event at a sporting competition are quickly and correctly distributed to a wide variety of audiences, from the athletes and their support teams to officials, media, and spectators as well as to the readers and viewers served by the print, broadcast and network media.
- Part of the attraction of televised sporting events is the excitement of watching top-level competitors, but the variety and quality of virtual graphics have enhanced the spectator and viewer experience, making the competitions even more compelling.
- Knowing that issues like technology, staffing and planning should never distract attention from the sporting event itself, Swiss Timing has developed an Event Management System, a comprehensive yet efficient and economical solution that creates logical connections between all aspects of the competition and event management.
- The Swiss Timing Games Information System (INFO) enables the organizing committee to collect games-specific information and to distribute it to web clients via their computers and terminals both at the venue and worldwide.

Swiss Timing Services at The World Games 2022

Timing / scoring
In-venue results
TV graphics (including virtual graphics in some sports)
Event management system
INFO system

ISB - HOST BROADCASTER OF THE WORLD GAMES 2022

[CLICK HERE FOR IF RATE CARD](#)



3.4 Partners

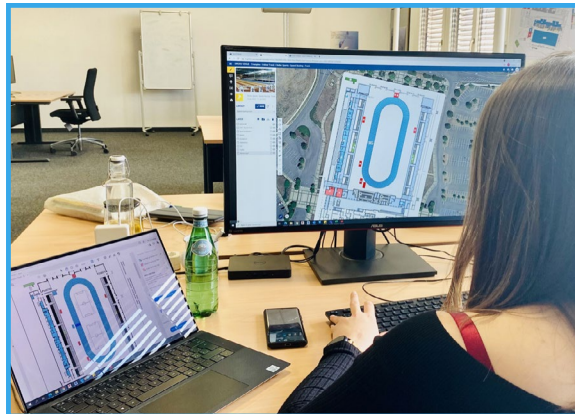
SWORD VENUE

SWORD **VENUE**

Sharing real time venue updates, configuring, coordinating and addressing the needs of numerous stakeholders are some of the main challenges we were facing in organizing our event. In the air of digitalization, those aspects can be easily simplified.

Sword Venue is a digital solution helping event organizers to configure professional event plan, reduce costs and risks in a more collaborative way. They developed multiple modules to improve event planning process from A to Z : Event Designer, Virtual Visit, Visitor Flow, Inventory Management, Tasks & Notes, Staff Management.

With more than 42 competitions located in 26 different venues, Sword Venue is supporting TGW in creating multiple fields of Play, and integrating all plans, maps and 3D model. This easy-to-use solution is perfect for complex event, and we are using the platform as our primary venue planning tool.



VAN WAGNER PRODUCTIONS

The BOC is pleased to announce its partnership with Van Wagner Productions, a worldwide leader in sport presentation with over 40 years of experience building custom-tailored in-venue production for the Super Bowl, NFL Draft, Olympic and Paralympic Games, Pan American Games, NCAA Men and Women's Basketball Tournaments and Championship Games, FIVB and other international multi-sport events to name a few.

Van Wagner will be responsible for all of TWG 2022's sport presentation and victory ceremonies, led by Executive Producer Christy Nicolay. Additionally, after its highly successful launch at the Lausanne 2020 Youth Olympic Games, the partnership will include Van Wagner Academy - an educational program designed to develop the next generation of sport presentation professionals, engaging youth in developing production skills, including scriptwriting, show-calling, on-site production, video production and more.

Christy and her team will be in touch with each International Federation, but should you have any questions or would like to recommend venue producers, announcers, emcees or DJ's specific to your sport, or know of youth interested in joining the Academy, please contact Christy at cnicolay@vanwagner.com.



TWG 2022 PROGRAMS

4.1 General Ticketing Information

TICKETS ARE OFFICIALLY ON SALE!

PURCHASE

All tickets are available on www.twg2022.com/tickets, which offers direct links in a seamless purchasing process. Tickets can be purchased by day, sport or venue and are offered in sessions. The World Games 2022 will be a Mobile Ticketed event, requiring electronic tickets through Ticketmaster.

Ticketmaster is a reliable, international ticket distributor that is compatible with most countries and languages. While purchasing in advance is highly encouraged, options to buy tickets at venues will be available to make walk-up ticket purchases.

PRICING

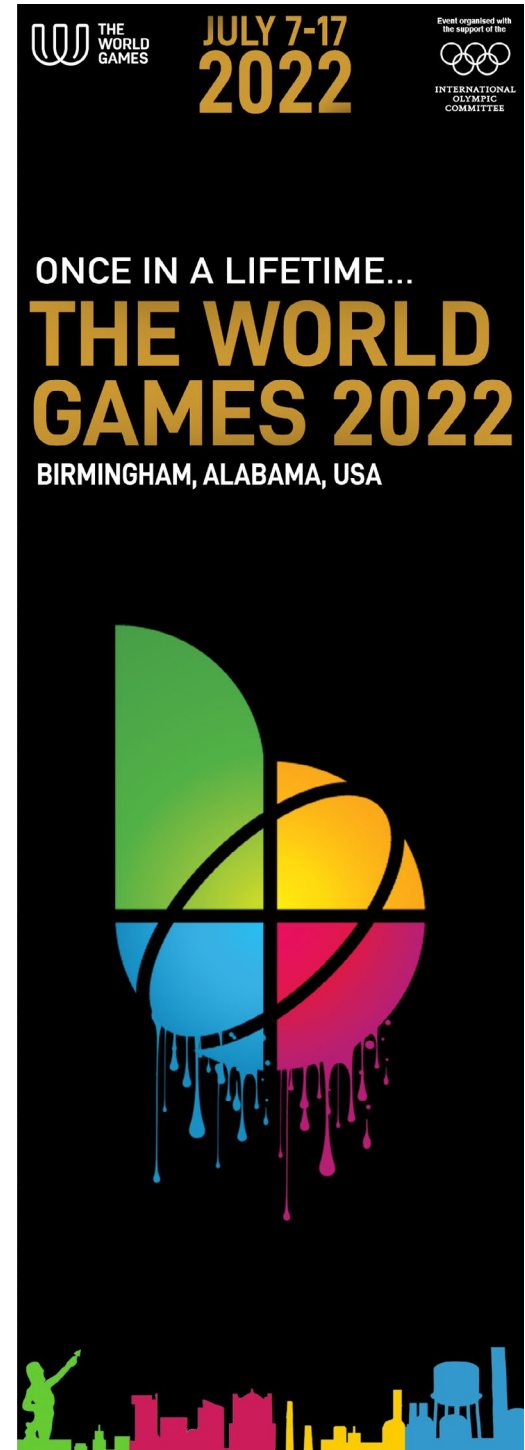
It is important to the Birmingham Organizing Committee to offer affordable pricing to their fans locally and internationally.

- The average price of a ticket is \$24 (Ceremonies not included) which ranges from \$12 to \$35 per event, not including fees.
- Tickets to the Opening & Closing Ceremonies range from \$39 - \$99 USD and \$29 - \$89 USD.
- Ticket prices are driven by sport popularity, number of sessions and fan capacity.
- In many cases, tickets are limited, so don't wait to purchase yours today!.

INTERNATIONAL FEDERATION RESERVATION

As an official Member Federation of the International World Games Association (IWGA), the BOC will reserve tickets for International Federations.

- To access reserved tickets for purchase, please use promotional code **"IFFAMILY"** at checkout.
- These tickets will be made available until March 2022, but are on a first-come, first-serve availability.





TWG 2022 PROGRAMS

4.2 Merchandise

In anticipation of next summer's celebration, The World Games 2022 offers a full line of apparel, gifts and accessories at <https://shop.twg2022.com>.

To commemorate the one year out mark of The World Games 2022, new designs will be released throughout July and August. This includes sport-specific designs and historic pieces to celebrate the occasion. The BOC has also partnered with a popular-local company called Yellowhammer to offer unique designs inspired by its Birmingham and Alabama roots.

Keep an eye on [@twg2022](https://twitter.com/twg2022) for more information about product releases and availability.



WITNESS HISTORY.



TWG 2022 PROGRAMS

4.3 Volunteer Program

PROGRAM TIMELINE

- Leader Recruitment: Q1 2021
- Registration Opens: Q4 2021
- Training for TWG 2022: Ongoing
- Sport-Specific Volunteer Updates: Ongoing

ORGANIZATIONAL DIVISIONS

To prepare for The Games, the BOC has identified key areas for servitude through the Volunteer Program presented by BBVA. Several Dedicated Division Leaders will serve in each of these areas to provide direction to all volunteers of The World Games 2022 (TWG 2022).

INTERNATIONAL FEDERATION VOLUNTEER FORM

Please complete the TWG 2022 Volunteer Form and submit it through the IGMS System. Once completed, members of the BOC will be reaching out to build relationships and explore their volunteer roles for more details.

QUESTIONS

Please send questions to volunteers@twg2022.com





TWG 2022 PROGRAMS

4.4 Sustainability Program

The World Games 2022 is dedicated to leaving a lasting positive impact on the host city of Birmingham. To implement this initiative, Vulcan Materials Company is joining The World Games 2022 as the official Sustainability Sponsor. Vulcan is one of 40 other companies dedicated to the success and support of The World Games 2022.

The International World Games Association is extending this commitment to sustainability and will work alongside the Birmingham Organizing Committee to ensure a positive global environmental impact.

Initiatives announced by the Birmingham Organizing Committee include:

- **Tree Planting** to beautify the city, cool Birmingham streets and positively impact air quality.
- **Installation of Solar Energy Stations** around The Opening and Closing Ceremonies. The Solar Energy Stations will be created by local solar developer EnPower Solutions.
- **Repurposing of Signage** as either garden compost or in the creation of totes or art pieces.
- **Food Rescue** which will allow partner Grace Klein to provide more food to Birmingham's hungry and prevent food waste.
- Creation of Birmingham's first **Zero-Waste Venue**.





TWG 2022 PROGRAMS

4.5 Disability & Inclusion Program

The World Games 2022 will be the most inclusive edition in the 40-year history of the Games. The Birmingham Organizing Committee, in partnership with the [Lakeshore Foundation](#), will develop and implement an initiative for disability, inclusion and access. Presented by [Drummond Company Inc.](#), the initiative will focus on four primary strategic priorities:

- Establishing a diverse and equitable steering committee
- Creating an inclusive and accessible athlete experience
- Enhancing the accessibility and inclusion for fans
- Developing a training and education program for staff, volunteers and partners



Learn more at www.twg2022.com/inclusion

4.6 Youth Choir Program

Auditions were held for The World Games 2022 Youth Choir, comprised of select 7th-12th graders. They will perform at the Opening and Closing ceremonies. A select group of students will also have the chance to record the official theme song of the Games, composed by Dr. Henry Panion, III, The World Games 2022 Artistic Director and Randy Owen of the iconic country band, Alabama.



YOUTH CHOIR AUDITIONS

“The opportunity to engage our youth in this historical event is so exciting. They will be part of the memories we all hold and treasure long after the Games are over.”

KATHY BOSWELL
VP of Community Engagement



TWG 2022 PROGRAMS

4.7 Ceremonies & TWG Plaza

Birmingham-based LRY Media Group will manage and produce the opening and closing ceremonies, as well as The World Games Plaza.

“The World Games Plaza will be a transformative fan experience featuring live entertainment and interactive displays designed to fully immerse visitors and the entire Birmingham community into The World Games universe. Attendees will be at the epicenter of The World Games 2022, The World Games Plaza is a free, family-friendly celebration of this extraordinary sports experience.”

RASHADA LEROY

President and CEO, LRY Media Group

The World Games Plaza location will be at the brand new City Walk BHAM. The plans for City Walk BHAM include recreational, art and green spaces situated on 31 acres encompassing 10 city blocks from 15th Street North to 25th Street North. The current design for the 10 city blocks will include a unique mix of special features like recreational sports space, a regional skate park facility, performance space, water features, market spaces, public art and a dog park to name a few. During TWG 2022, City Walk will come alive with nightly entertainment, local merchants, great food, demonstration sports and fan engaging sponsor activations. City Walk is scheduled to be completed in May 2022. Visit <https://citywalkbham.com/masterplan/> to see the latest plans and updates.

Further details about hours of operations and entertainment will be available in upcoming Bulletins.





TWG 2022 PROGRAMS

4.8 Sports Garden

The Sports Garden invites the visitors to experience and practice the sports of The World Games, and other sports invited by the Local Organising Committee through the Display Program. Nine federations have committed to participate in the program:

- Aikido
- Air Sports
- Archery
- Field Hockey
- Flying Disc
- Ju-Jitsu
- Orienteering
- Sumo

These federations will have the opportunity to display and promote their sport and selected disciplines, not only by attendees watching a demo of the sport but also by giving attendees the chance to learn and practice these sports at the Sports Garden in The World Games Plaza and/or during competition break sessions.

The BOC is working with our special event product team, LRY Media Group, to plan and prepare the display sport activations. The BOC will continue to be in contact with the participating federations to finalize details and space needs.

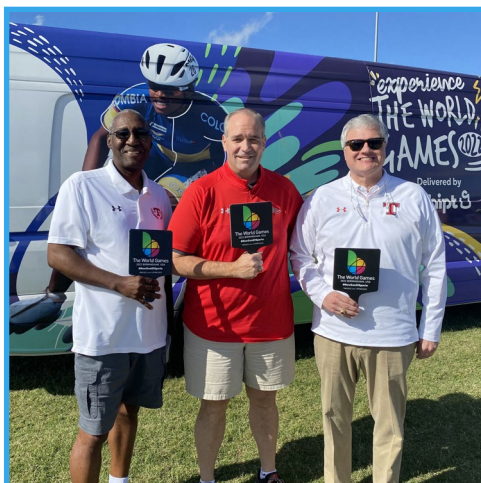




MEDIA & MARKETING

5.1 Local Marketing Initiatives

The World Games Experience Delivered by Shipt is back on the road this summer! Promoting The Games across Alabama with fun games, prizes and giveaways, fans from across the Southeast are experiencing The Games up-close-and-personal!



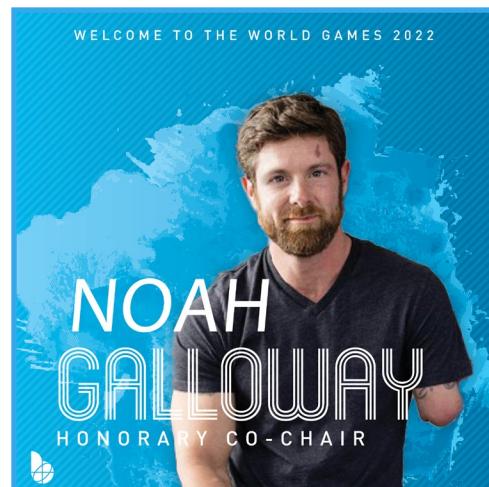
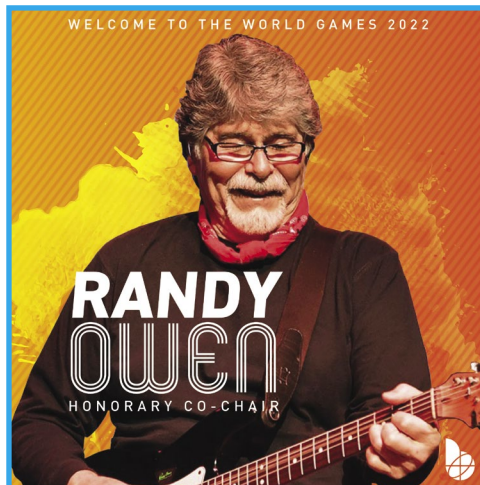


MEDIA & MARKETING

HONORARY CO-CHAIRS

The World Games 2022 has selected five talented individuals to promotionally support The Games. In their role, Honorary Co-Chairs will participate in several events, including the Opening and Closing Ceremonies. They will also represent, support, and promote the message and mission of The World Games 2022.

[CLICK IMAGES TO LEARN MORE!](#)



5.2 Media Center & Accreditation Update

The main media center is projected to be located at the Birmingham-Jefferson Convention Complex (BJCC) which is adjacent to the HQ hotel. Sub-media centers are projected to have dedicated space at each competition venue. Further details for IF media staff and media accreditation process will be shared in upcoming bulletins.



MEDIA & MARKETING

5.3 Mascot



In July 2021, Vulcan and Vesta were announced as the official mascots of The World Games 2022 Birmingham. The two represent complementary companions to represent the host city for 2022.

VULCAN

Vulcan is a symbol of Birmingham's history of iron and steel. He comes to life as "V," a tall, gray live mascot with a spear that protects the city and embodies the spirit of Birmingham's history.

VESTA

Vulcan is joined by Vesta, Roman Goddess of the Hearth and Home. She is best known for her fiery strength carrying a flame that ignites the Spirit of The Games.

THE GAMES

Together, they will explore Birmingham and the State of Alabama entertaining crowds, attending events and making special appearances leading up to and during The World Games 2022.

At The World Games 2022, these two will be a common sight at venues, special events and, most importantly, the Opening and Closing Ceremonies.

Learn more at www.twg2022.com/mascots





MISCELLANEOUS

6.1 Get to Know Alabama

Birmingham was born out of the iron and steel industry. Remnants of those early beginnings are preserved in places such as Sloss Furnaces National Historic Landmark and Vulcan Park & Museum. The city is also well known for its prominent role in America's Civil Rights Movement of the 1960s. Today, Birmingham wears a much different face. It's a place that's brimming with entertainment, the arts, nightlife, outdoor recreation and world-class cuisine.

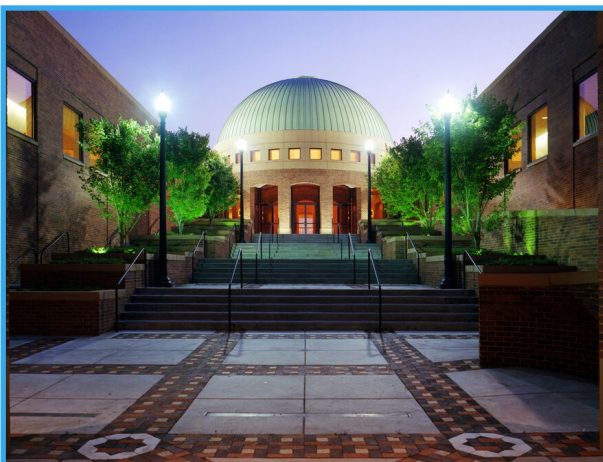
CLICK IMAGES TO LEARN MORE!



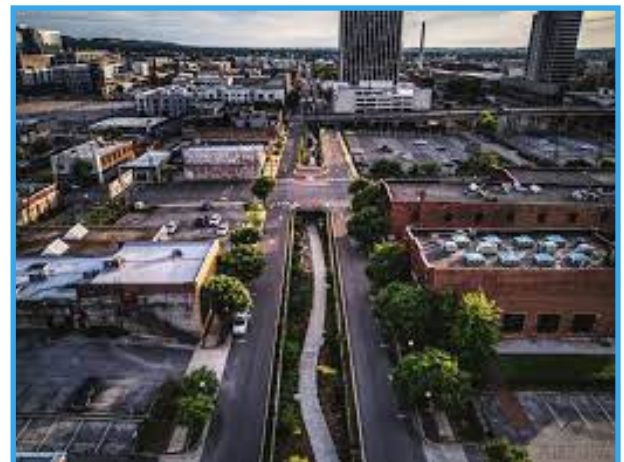
SPORTS CULTURE



FOOD CULTURE



CIVIL RIGHTS HISTORY



OUTDOOR ACTIVITIES



CMM & NOC MEETING UPDATES

The BOC is excited to officially announce the dates for the second Competition Manager's Meeting and National Sport Organizations' Meetings.

Please mark your calendars for the following dates:

- CMM: 29 November 2021 - 30 November 2021
- NOC/NSO: 1 December 2021 - 2 December 2021



STAY CONNECTED

The Birmingham Organizing Committee Bulletins #1-4 will be available on www.twg2022.com in August 2021



THE WORLD GAMES 2022

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