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# BULLETIN #1

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September 2018 Birmingham Organizing Committee







The World Games 2021 Birmingham, AL

Dear Friends,

On behalf of the City of Birmingham, it is an honor to welcome you the Magic City for The World Games 2021. The residents of Birmingham are excited to extend warm greetings to all athletes, team members, and fans from all over the globe. Our 99 neighborhoods and 23 communities take incredible pride in having The World Games 2021 in Birmingham.

The determination, time, and effort each talented athlete has put into their training is truly inspiring. The principal goal of The World Games 2021 Birmingham Foundation is to produce Olympic-quality competitions that showcase and increase awareness for the participating sports, athletes and countries. I am thrilled to welcome back The World Games 2021 to the United States for the first time since its inception in 1981.

During your time here, please explore all the city has to offer. From the steady growth of the city's commercial and industrial sectors, to the ever-expanding range of recreational, cultural and dining opportunities, you will find that the Magic City possesses a progressive spirit that's focused on putting people first.

Sincerely,

Randall L. Woodfin

Mayor, City of Birmingham

# **BULLETIN NO. 1**





Greetings,

As we prepare for The World Games 2021 Birmingham, I am excited to share with you the first edition of the Bulletin, which includes preliminary information regarding the Games, including procedural and organizational details for athletes and officials.

This Bulletin is designed to be a resource for each of our 33 participating sports federations and the 3,600 athletes who will participate in The World Games Birmingham. It includes general information, relevant data and details for attendees ranging from travel and transportation to services and programs.

We encourage you to review this material as you prepare for The World Games 2021. We will continue to distribute updated Bulletins leading up to the Games.

This Bulletin also introduces you to our city: Birmingham, Alabama, USA. We very much look forward to welcoming you to Alabama. The city offers a unique blend of entertainment, cuisine, arts, and outdoors for visitors to explore. It is an honor to bring The World Games back to the United States for the first time since the Games' inception in 1981.

We look forward to gathering together as we celebrate and compete in an extraordinary sports experience – The World Games 2021 Birmingham.

Best,

DJ Mackovets

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CEO, The World Games 2021 Birmingham Organizing Committee



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#### BIRMINGHAM IS THE PLACE TO BE COMPETING IN 2021—

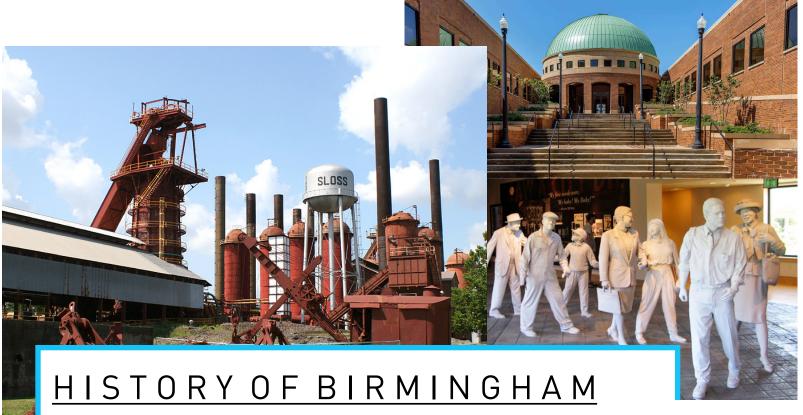
Over the past two decades, Birmingham has grown and reinvented itself, mindful of its history while adding to its proud legacy. The business community has been expanded in scope and size, bringing in fresh talent and ideas while retaining Alabama's best and brightest young minds to contribute to a now-vibrant cityscape.

This revival is indicative of Birmingham's "can do" attitude, and the city is enthusiastic to host major events like The World Games 2021. Its capability and community support has been repeatedly demonstrated, from staging Olympic Soccer competition for the 1996 Centennial Olympic Games to the recent success hosting the 2017 National Senior Games, the largest multi-sport event in the world for athletes 50+ with over 10,500 competitors in 19 medal sports. Organizers of that event hailed the quality of facilities and the spirit of volunteerism and hospitality shown by residents and the corporate community.

-Greater Birmingham Convention & Visitors Bureau







Birmingham was born out of iron and steel. Remnants of these early beginnings are preserved in places such as Sloss Furnaces National Historic Landmark. Sloss Furnaces produced iron for nearly 90 years during the early days of the city's emerging as an industrial giant. Today it is a city-operated museum and recognized as a National Historic Landmark, the only facility of its kind being preserved anywhere in the world.

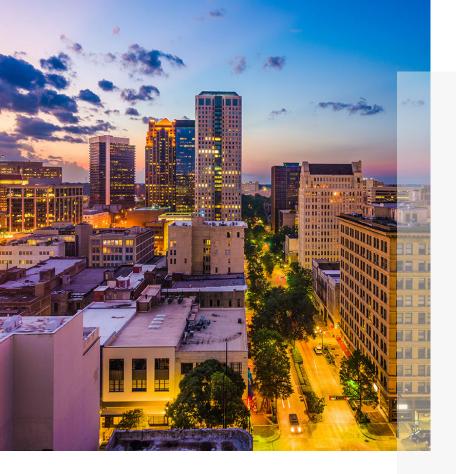
Birmingham's legendary iron and steel mills were gradually replaced by a workforce of medical and engineering professionals. Today, Birmingham enjoys a balance of manufacturing and service-oriented jobs in a thriving economy. The healthcare industry is the largest employer in the greater Birmingham area.

Birmingham has been long known for its considerable role in the Civil Rights Movement of the 1960s. Birmingham has matured, embracing the impact of the past, both positive and negative. Opened in 1993, the Birmingham Civil Rights Institute is a moving and educational example of how a city found a way to heal. A visit to the Birmingham Civil Rights Institute gives visitors an in-depth look at that important era.

-Greater Birmingham Convention & Visitors Bureau







metropolitan population million nearly one of people, Birmingham is the largest city in Alabama. To be in Birmingham is to be in the arms of the South. It is to be in a place that is as modern and contemporary as it is classically southern. In turn Birmingham is the definition of diversity. The city is abound with entertainment, cuisine, the arts, nightlife, the great outdoors, and history. Future bulletins will detail much of what Birmingham has to offer. You can also visit www. birminghamal.org/

-Greater Birmingham Convention & Visitors Bureau



OUR MISSION -

The World Games 2021 Birmingham Foundation's goal is to produce elite-quality competitions that showcase and increase awareness for the participating sports, athletes, and countries. In doing so, the event will engage the host community to leave a legacy of accomplishments and civic pride for Birmingham and the state of Alabama.

OUR LOGO

The World Games 2021 Birmingham logo is made up of multiple components. The lower case "b" represents Birmingham, and it is overlaid by a globe. The four quadrants resemble the four essential components of sport:





# MEET THE BIRMINGHAM ORGANIZING COMMITTEE



The World Games 2021 Birmingham Organizing Committee (BOC) is leading the planning efforts, management, and execution of The World Games 2021 Birmingham (TWG 2021). The BOC oversees all aspects of the TWG 2021 and its related activities, including competition venue operations and space allocations, campus and hotel accommodations, media and team operations, hospitality functions and social events, on and off-court entertainment, fan and sponsor events, as well as many other aspects. Currently, the BOC is a small team, but overtime the team will continue to grow as time gets closer to 2021. The BOC is beyond excited to progress in preparations for 2021 and strive to produce the best and most elite TWG competition.



#### DJ Mackovets | C.E.O

DJ Mackovets is leading the efforts of the Birmingham Organizing Committee and oversees all aspects of The Games as a whole. Mackovets has nearly 40 years of event marketing and operational planning experience.



# MEET THE BIRMINGHAM ORGANIZING COMMITTEE

#### **Steve Mistrot | Sports Director**

Steve is responsible for competition 'Field of Play' delivery, competition schedule, and International Federations relations.





#### Jay B Hall | Operations Director

Jay is responsible for all the aspects of operations of The World Games 2021, such as transportation, city-wide décor, venue signage, venue management, safety and security.

#### Jessica Black | Media Contact

Jessica manages the communications and marketing initiatives for The World Games 2021, including strategic planning, media relations, crisis communications and digital media.





#### **Drew Mitchell | Sport Projects**

Drew supports Jay and Steve in sport/venue/Games operations.

#### Anna Kilarski | Special Projects

Anna supports Jay and Steve in sport/venue/Games operations. She is overall responsible for the bulletin.





#### 1.1 Entry Visa Information

Depending on the nationality of passport, participants must obtain a visa to enter the United States. Citizens of the following countries:

Andorra	Hungary	Norway
Australia	Iceland	Portugal
Austria	Ireland	San Marino
Belgium	Italy	Singapore
Brunei	Japan	Slovakia
Chile	Latvia	Slovenia
Czech Republic	Liechtenstein	Republic of Korea
Denmark	Lithuania	Spain
Estonia	Luxembourg	Sweden
Finland	Malta	Switzerland
France	Monaco	Chinese Taipei
Germany	Netherlands	United Kingdom
Greece	New Zealand	

Citizens of the countries <u>listed above</u> are eligible to travel to the United States under the Visa Waiver Program (VWP). The VWP permits citizens of listed countries to travel to the U.S. for business or tourism for stays of 90 days or less without a visa.

All eligible international travelers who wish to travel to the U.S. under the VWP must apply and receive an approved travel authorization via Electronic System for Travel Authorization (ESTA). To apply for ESTA, please visit, <a href="https://esta.cbp.dhs.gov/esta/">https://esta.cbp.dhs.gov/esta/</a>.

#### Please note:

- I. In most instances, ESTA applicants will receive real-time notification on the disposition of their application to travel to the United States. Applicants denied an ESTA will be advised to apply for a visa at the nearest U.S. consulate or embassy.
- II. As of April 1, 2016, you must have an e-passport to use the VWP. An e-Passport is an enhanced secure passport with an embedded electronic chip

For further guidance of the VWP process, please refer to <a href="www.dhs.gov/visa-waiver-program">www.dhs.gov/visa-waiver-program</a>.

Citizens of Canada and Bermuda: Visa Exempted



<u>Citizens of China</u>: Chinese citizens with 10-year B1, B2 or B1/B2 visas in Peoples' Republic of China passports will be required to update their biographical and other information from their visa application via a website every two years, or upon getting a new passport or B1, B2, or B1/B2 visa, whichever occurs first. This mechanism is called EVUS - Electronic Visa Update System. For further guidance, please visit <a href="https://www.EVUS.gov">www.EVUS.gov</a>.

<u>Citizens of Mexico</u>: Citizens and permanent residents of Mexico generally must have a non-immigrant visa or Border Crossing Card. For further information, please visit <a href="https://travel.state.gov/content/travel/en/us-visas/tourism-visit/border-crossing-card.html">https://travel.state.gov/content/travel/en/us-visas/tourism-visit/border-crossing-card.html</a>.

<u>Citizens of Countries NOT mentioned:</u> you <u>must</u> apply and complete the visa application for a Visa Category B-1. Please read below for the details of the B-1 visa application process.

#### How to Apply for a Visa Category B-1:

Participants need to apply for a Category B-1 visa at the nearest U.S. Embassy or Consulate in the country where they live. It is important to apply for a visa well in advance of the travel departure date. Please note the order of the steps to apply for a visa and how you complete them may vary by U.S. Embassy or Consulate.

I. <u>Required to complete the Online Non-immigrant Visa Application, Form DS-160.</u>
To learn more about Form DS-160 and gain access to the online application, <u>click here</u>.

You must: 1) complete the online visa application and 2) print the application form confirmation page to bring to your interview. (While completing the online Form DS-160, you will upload your photo. Your photo must be in the format explained in the Photograph Requirements.)

#### II. Pay Application Fee

You are required to pay the non-refundable visa application fee. Depending on U.S. Embassy or Consulate you will be either required to pay it before your interview or at your interview.

#### III. Schedule an Interview

Interviews are generally required for visa applicants. You should schedule an appointment for your visa interview at the U.S. Embassy or Consulate in the country where you live. You may schedule your interview at another U.S. Embassy or Consulate, but be aware that it may be more difficult to qualify for a visa outside of the country where you live.

Wait times for interview appointments vary by location, season, and visa category, so you should apply for your visa early. Visa wait times for interview appointments and visa processing times for each U.S. Embassy or Consulate can be found, <u>here</u>.

<sup>\*</sup>Please note: all of the information provided under 1.1 Entry Visa Information is current as of May 2018.



#### 1.2 Accreditation Procedure

As in 2017 and 2013, the accreditation process for athletes, officials, VIPs and media representatives will be similar. The IWGA, the Birmingham Organizing Committee, and Swiss Timing are currently working on slight modifications after the evaluation of TWG 2017.

The registration process for TWG 2021 will start much earlier - Fall 2020 - than for the previous editions. Preliminary registrations will need to be made immediately after the qualification of an athlete or team. For teams, the registration of the qualified nations will be sufficient. This preliminary registration will serve to provide information about participants to the respective partners as early as possible.

The participating federations will receive initial detailed information about the accreditation procedure and the associated timelines during the first Competition Managers Meeting in October 2018 in Birmingham. Project Manager, Thomas Kutzke from Swiss Timing will attend the meeting.

Further information, i.e. about the accreditation procedure after arrival in Birmingham, the location of the Accreditation Center and the access zones, will be included in the upcoming bulletins.

#### 1.3 Medical Health Insurance

Participants are required to provide proof of medical health insurance, either by their national health insurance or private health insurance provider. The medical health insurance coverage should ensure that the participant is covered beyond the public liability insurance the BOC insures. The proof of medical insurance must be in English.

For participants who cannot provide the proper proof of health insurance, BOC will offer those participants coverage for their accredited period of stay for an additional fee upon arrival in Birmingham.

Detailed information to be provided in upcoming bulletins.



#### 1.4 Getting to Birmingham

Birmingham-Shuttleworth International Airport (BHM) is the designated airport for participants for arrival and departure. BHM serves daily, non-stop flights from 10 U.S. Cities who receive international flights:

CITY	AIRPORT CODE	AIRLINE
Atlanta	ATL	Delta Airlines
Charlotte	CLT	American Airlines
Chicago	ORD	American Airlines
Chicago	ORD	United Airlines
Dallas	DFW	American Airlines
Denver	DEN	United Airlines
Detroit	DTW	Delta Airlines
Houston	IAH	United Airlines
Miami	MIA	American Airlines
Philadelphia	PHL	American Airlines
Washington D.C.	DCA	American Airlines

For detailed information about BHM flight schedules, please visit www.flybirmingham.com.

Airport pickup will be provided for athletes and officials from BHM airport to official accommodations. Refer to Section 2.4 of the bulletin for further information about transportation.

#### 1.5 Basic Information About Birmingham

Language: English is the primary language.

Currency: United States Dollar (USD)

Time Zone: Central Time Zone (CDT) — (GMT -5)

Average Temperature in July: 91°/71° F (32°/22°C)

Birmingham Airport Code: BHM



# 2. YOUR STAY IN BIRMINGHAM

#### 2.1 Length of Stay

The World Games 2021 Birmingham will be 15-25 July 2021 with Competition starting on 16 July. Depending on Sport Competition, the dates for participants will vary, but generally days will be labeled as such:

Jet Lag Day: Two days prior to Training Day

(This day is ONLY available for participants and officials who travel more than 8 hours from the airport of origin to the destination airport of Birmingham. Requests can be made at the time of online accreditation application.)

Arrival Day: One day prior to Training Day

<u>Training Day:</u> One day for practice prior to Day 1 of Competition

<u>Day 1</u>: Start of the sport competition

Final Day: End of the sport competition

Reserve Day: Additional Day to compensate for inclement weather (\*outdoor sports only)

**Departure Day:** One day after Final Day

Detailed information about each Sport Discipline schedules will be announced in upcoming bulletins.

#### 2.2 Extending Stay

Participants who wish to stay after the "Departure Day", please understand there will be an opportunity to purchase a package for an additional fee – pending availability of accommodations – that will allow those participants to extend their stay in Birmingham.

Detailed information to be provided in upcoming bulletins.

#### 2.3 Accommodations

#### **Athletes**

Athletes will be assigned to the Athlete Village in closest proximity to their respective competition venue. All Athlete Villages have Catering Centers on-site for all meals.

Detailed information about accommodation allocations will be announced in upcoming bulletins.

#### Officials & VIPs

Hotel rooms will be reserved for officials and VIPs in selected hotels.

Detailed information about accommodation allocations will be announced in upcoming bulletins.



# 2. YOUR STAY IN BIRMINGHAM

#### **Supporters**

Supporters (fans, friends, family members, etc.) are responsible for their own accommodation arrangements. To view a list of hotels in Birmingham, please visit <a href="www.birminghamal.org/">www.birminghamal.org/</a> <a href="www.birminghamal.org/">where-to-stay/</a>

#### 2.4 Transportation

Transportation will be provided for all properly accredited persons, via shuttle transportation and fleet operations.

<u>Transportation shuttles</u> will be the main transportation for properly accredited participants. The complimentary shuttles will service Birmingham-Shuttleworth International Airport, designated accommodations, TWG Plaza, Opening and Closing Ceremonies, special events, and all the competition and training venues.

<u>Fleet transportation</u> will only be provided to those whose accreditations designate accordingly.

Detailed information about Transportation will be announced in upcoming bulletins.

#### Birmingham Public Transportation Options

#### Metro Area Express (MAX) Transit

MAX Transit is the city of Birmingham's main bus system. MAX has routes to neighborhoods within the city. Single-ride fare is \$1.25.

#### Zyp BikeShare

Zyp BikeShare operates throughout downtown Birmingham AL with 400 bikes at 40 stations. Download the app to pay and unlock a bike from the Zpy stations for up to a 45 minute ride per check out. It costs \$6 for one day. Map of stations: <a href="https://www.zypbikeshare.com/#full-map">https://www.zypbikeshare.com/#full-map</a>

#### Ride Sharing Apps

Participants may utilize ride services like Uber or Lyft. Users must download the Uber app or Lyft app to their phones to make ride requests. The cost of rides change depending on day and time of day.

#### 2.5 Schedule of Events

Opening Ceremony: Thursday 15 July 2021

Competition Days: 16-25 July 2021

TWG Plaza: 16-25 July 2021

TWG Athletes' Night: Wednesday 21 July 2021

Closing Ceremony: Sunday 25 July 2021



# 2. YOUR STAY IN BIRMINGHAM

#### 2.6 Special Event Locations



#### Legion Field, Opening Ceremony

Legion Field is used for a Division-1 college football bowl game, called The Birmingham Bowl. It also holds The Magic City Classic, which is an annual American football game that features Alabama A&M University and Alabama State University.

Railroad Park, TWG Plaza and Athletes' Night

Located next to Regions Field, Railroad Park is a walking and running park with a view of the skyline.



# REGIONS FIELD

Regions Field, Closing Ceremony

Regions Field is home to Birmingham's minor league baseball team, the Birmingham Barons.



## 3.1 Official Sports List

The full list of official sports\* at The World Games 2021 Birmingham include:

Sport	Discipline
Air Sports	Canopy Piloting
Air Sports	FPV Drone Racing
Archery	Compound Target
Archery	Field Barebow
Archery	Field Recurve
Baseball/Softball	Women Softball
Billiards Sports	Carom
Billiards Sports	Pool 9 Ball
Billiards Sports	Snooker 15-Reds
Boules Sports	Lyonnaise
Boules Sports	Petanque
Bowling	Ten-Pin
Canoe	Canoe Marathon
Canoe	Men Canoe Polo
Canoe	Women Canoe Polo
DanceSport	Latin
DanceSport	Rock'n'Roll
DanceSport	Standard
Fistball	Men Fistball
Fistball	Women Fistball
Floorball	Men Floorball
Flying Disc	Mixed Ultimate



Gymnastics	Acrobatic
Gymnastics	Aerobics
Gymnastics	Parkour
Gymnastics	Rhythmic
Gymnastics	Trampoline
Gymnastics	Tumbling
Handball	Men Beach Handball
Handball	Women Beach Handball
Ju-Jitsu	Duo
Ju-Jitsu	Fighting
Ju-Jitsu	Ne-Waza
Karate	Kata
Karate	Kumite
Kickboxing	K1-rules
Korfball	Mixed Korfball
Lacrosse	Women Lacrosse
Lifesaving	Pool
Muaythai	Muaythai
Orienteering	Sprint
Orienteering	Sprint Relay
Orienteering	Middle Distance
Powerlifting	Powerlifting
Racquetball	Racquetball
Roller Sports	Artistic Skating
Roller Sports	Men Inline Hockey
Roller Sports	Speed Skating



Sport Climbing	Bouldering
Sport Climbing	Lead
Sport Climbing	Speed
Squash	Squash
Sumo	Sumo
Tug of War	Men Outdoor Tug of War
Tug of War	Mixed Outdoor Tug of War
Tug of War	Women Outdoor Tug of War
Underwater	Finswimming
Waterski & Wakeboard	Wakeboard
Waterski & Wakeboard	Waterski

\*Sports Program as of August 2018

## Invitational Sports Program:

The current list of invitational sports at The World Games 2021 Birmingham include:

- 1. Duathlon
- 2. Men's Lacrosse
- 3. Wheelchair Basketball
- 4. Wheelchair Rugby

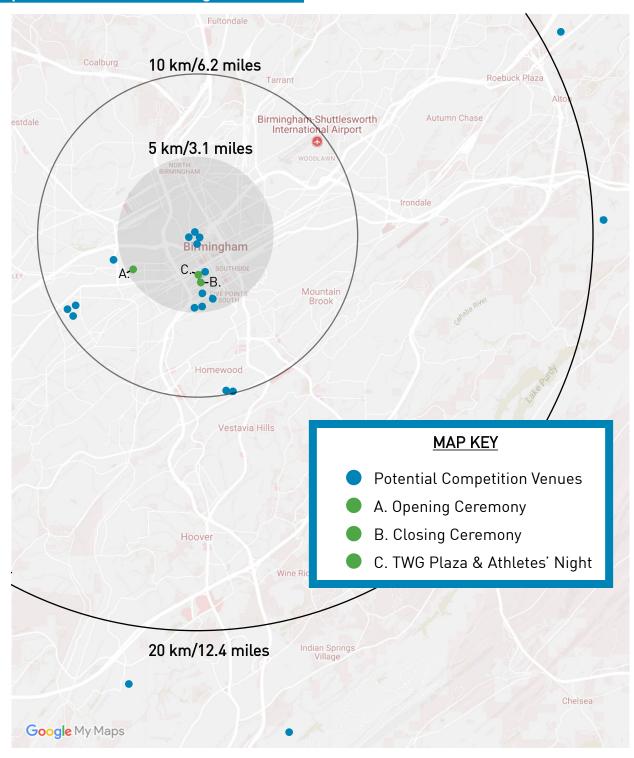
#### 3.2 Competition Venues

The participating federations will receive information about projected competition venue allocation along with details of the facilities during the first Competition Managers Meeting (3-4 October 2018).

The following page is a map of Greater Birmingham to showcase the potential footprint of The World Games 2021 Birmingham.



#### 3.3 Map of the Greater Birmingham Area





#### 3.4 Anti-Doping

Doping is strictly forbidden, and the organizers of The World Games 2021 are dedicated to supporting the anti-doping authorities in their work. Doping controls may be carried out any time and they will be conducted in accordance with the World Anti-Doping Code and WADA International Standard of Testing and Investigations.

#### 3.5 FICS Services

FICS (Fédération Internationale de Chiropratique du Sport) is the world governing body of sports chiropractic and the professional organization through which sports chiropractic care is coordinated and provided to athletes, staff and volunteers during The World Games. Under an agreement with IWGA, FICS will provide sports chiropractic services before, during and after training and competition to assist accredited persons to perform at their best. These services will be available on an equal basis to all athletes at TWG as an integral part of the overall sports medicine services.

#### 3.6 Medical Services

Medical services will be provided to athletes when needed during the Games.

Detailed information of Medical Services will be provided in upcoming bulletins.

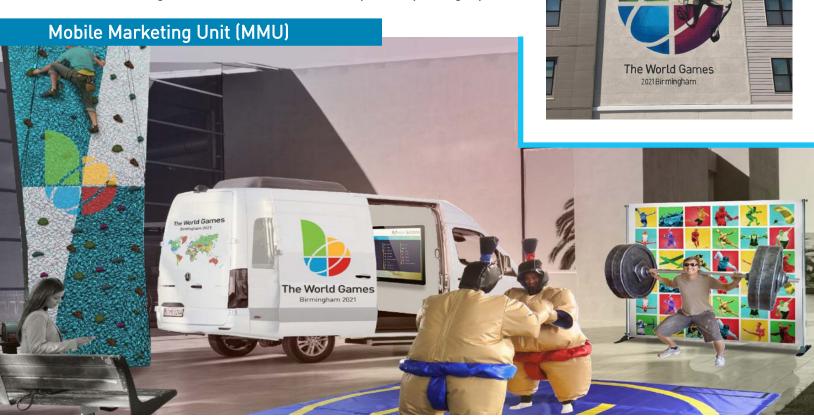


# 4. REACHING BIRMINGHAM

TWG 2021 Mural

#### How are we building excitement?

This year (2018) has been focused on educating residents of Birmingham and neighboring cities of The World Games 2021 and increasing their awareness of the participating sports.



#### Mobile Marketing Unit (MMU)

The Mobile Marketing Unit is exactly as it sounds. It will be present at many local Birmingham events leading up to July 2021 to engage with residents and attendees and increase awareness of The World Games. The MMU consists of interior and exterior interactions that showcase the participating sports, athletes, and history of The World Games.

#### TWG 2021 Mural

An artistic tribute to The World Games 2021 was added to the side of The Waites Birmingham in early 2018. This mural was created by the local artist named Marcus Fetch and will be a permanent display celebrating the upcoming Games.

# **BULLETIN NO. 1**



**BOC PARTNERS** -



























IWGA PARTNERS -







# **CONTACT INFORMATION**



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15-25 JULY 2021

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Press Room









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