



The World Games

2022 BIRMINGHAM, USA

- VIP Hospitality
- Opening & Closing Ceremonies
- World-Class Sport Competitions
- Personalized Brick in TWG 2022 Plaza at new City Walk BHM



July 7
OPENING CEREMONY
Protective Stadium

July 17
CLOSING CEREMONY
Protective Stadium



July 8 - 17
10 DAYS OF COMPETITION
24 Venues

July 13
ATHLETES' NIGHT
The World Games Plaza

Rachel Nesbitt
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The World Games
2022 BIRMINGHAM, USA

Exclusive Corporate Ticket Packages

Not Available Online

PLATINUM: \$35,000

- **200 VIP Tickets***

20 are available for Ceremonies, and up to 10 may be used for Opening Ceremony

- **200 Competition Tickets***

40 available for Opening or Closing Ceremonies

- **Personalized Brick in TWG 2022 Plaza**

- **Hot Logo Placement on TWG 2022 Website**

Gold: \$20,000

- **100 VIP Tickets***

16 are available for Ceremonies, and up to 8 may be used for Opening Ceremony

- **100 Competition Tickets***

20 available for Opening or Closing Ceremonies

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- **Hot Logo Placement on TWG 2022 Website**

SILVER: \$10,000

- **50 VIP Tickets***

8 are available for Ceremonies, and up to 4 may be used for Opening Ceremony

- **50 Competition Tickets***

10 available for Opening or Closing Ceremonies

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BRONZE: \$5,000

- **20 VIP Tickets***

2 are available for Ceremonies, and up to 2 may be used for Opening Ceremony

- **20 Competition Tickets***

4 available for Opening or Closing Ceremonies

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Branding Package: \$15,000*

- Half Page Advertisement in TWG 2022 Program
- Hot Logo on TWG 2022 App
- Hot Logo Placement on TWG 2022 Website
- Logo on Sponsorship Acknowledgment Board in TWG 2022 Plaza

Available as an add-on to any existing package for \$12,500

Advertising Options

- Advertisement in TWG 2022 Program
 - Full Page: \$20,000
 - Half Page: \$12,000
 - Quarter Page: \$7,000
 - Eighth Page: \$4,000

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