



The World Games

Birmingham, USA

July 7 – 17, 2022



The World Games
2022 BIRMINGHAM, USA



WITNESS
HISTORY

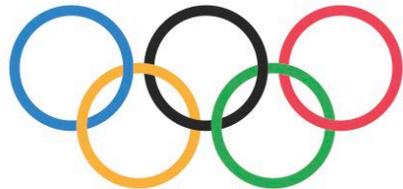
The World Games
2022 BIRMINGHAM, USA

Olympic Partner

The International World Games Association works hand-in-hand with the International Olympic Committee

The World Games 2022 features the best athletes in the world in 34 sport competitions

Event organised with
the support of the



INTERNATIONAL
OLYMPIC
COMMITTEE



DEDICATED TO INCLUSIVITY

- Commitment to Spend 35% with Small, Local and Diverse Businesses
- First International Multi-Sport Event to Include an Adapted Sport
- Iroquois Nation Recognized For First Time
- Empowerment of Women Through Sports



Images by DOC



History in the **Making**



The World Games
2022 BIRMINGHAM, USA

- Forecasted attendance: **500,000+**
- Anticipated economic impact: **\$256m**
- Biggest international event in Southeast **since '96 Olympics**

BIRMINGHAM WELCOMES THE WORLD



THE WORLD GAMES 2022

100+ Million Global Audience



WORLD-CLASS COMPETITION

3,600 Elite Athletes | 100+ Countries | Best of the Best

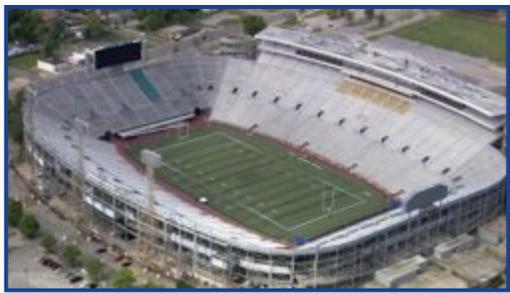
	Airsports		Duathlon		Handball		Muaythai		Squash
	Archery		Finswimming		Ju-Jitsu		Orienteering		Sumo
	Billiards		Fistball		Karate		Powerlifting		Tug of War
	Boules Sports		Flag Football			Kickboxing		Racquetball	
	Bowling		Floorball		Korfball		Roller Sports		Wheelchair Rugby
	Canoe		Flying Disc		Lacrosse		Softball		
	DanceSport		Gymnastics		Life Saving		Sport Climbing		



COMPETITION VENUES



Birmingham-Jefferson
Convention Center



Legion Field



Railroad Park



Birmingham
Crossplex



Barber Motorsports
Park



Sloss
Furnaces



Birmingham Southern
College



Oak Mountain State
Park



Hoover Met
Complex



University of Alabama
Birmingham

SPECIAL PRESENTATIONS



TWG 2022 Concert Series



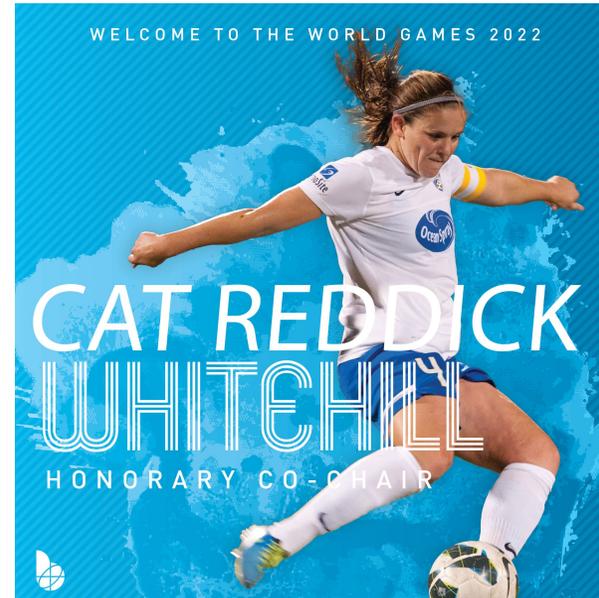
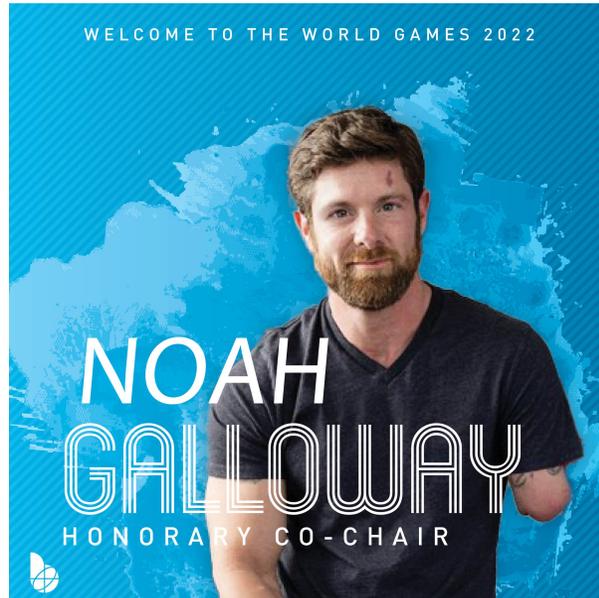
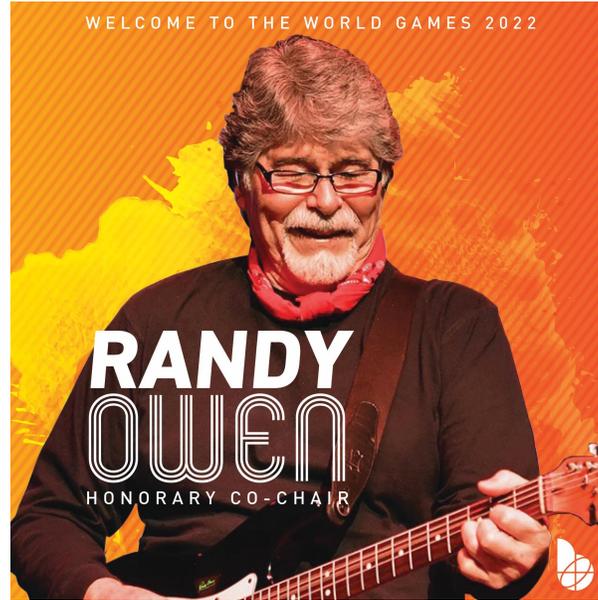
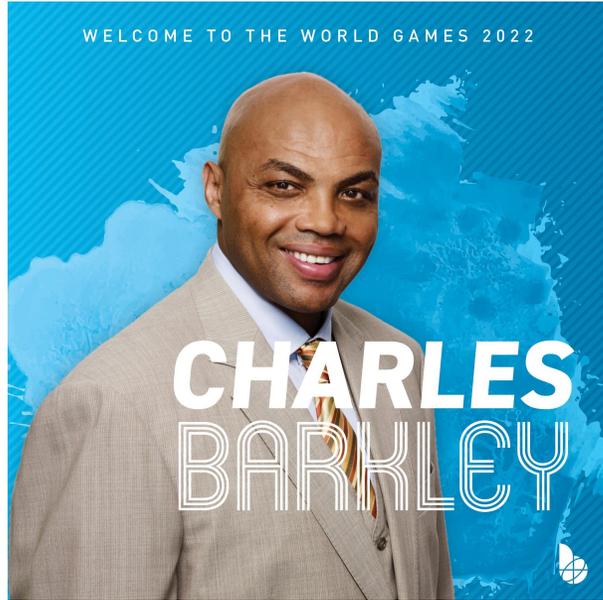
TWG 2022 VIP Gala

TWG 2022 ARTISTIC DIRECTOR

DR. HENRY PANION



TWIG 2022 HONORARY CO-CHAIRS



TWG 2022 BROADCAST PARTNERS

- Domestic Broadcast Partner



Ten Hours of Live Coverage



Two One-Hour Specials

- Production and Global Distribution



COMMUNITY INITIATIVES

**Live Healthy
Play Global**

Education Program



**World of
Opportunity**

Supplier Diversity
Program

**Disability
Inclusion
Initiative**

Lakeshore Foundation



**The World
Games
Experience**
Delivered by



COMMUNITY INITIATIVES

SUSTAINABILITY



- Tree planting
- Sign Repurposing
- Food Harvesting
- Zero Waste
- Solar Trees

VOLUNTEERS



2500 Volunteers



Alabama Power REGIONS Shipt UAB BBVA

Protective. Vulcan Materials Company Coca-Cola BlueCross BlueShield of Alabama I | H The Daniel Foundation HMC

Ateco BURR FORMAN BL HARBERT INTERNATIONAL MAYER

O'NEAL STEEL THE METALS COMPANY AN ONI COMPANY NFL LAKESHORE ANDREWS Sports Medicine BRASFIELD & GORRIE MPT

JUNIOR LEAGUE BIRMINGHAM ANDESA SERVICES Ready Mix USA McKinneyCapital MIKE & GILLIAN GOODRICH FOUNDATION

HIBBETT SPORTS Medjet Jack's LIGON AUTOTEC OAKWORTH CAPITAL BANK eNoah Your Trusted Partner malibu BOATS

Encompass Health. ALFA INSURANCE Thompson CAT Our Community Foundation DRUMMOND COMPANY, INC. POWER SOUTH ENERGY COOPERATIVE BALCH & BINGHAM LLP

JOIN US! TWG 2022!

COMING
JULY
2022



The World Games
2022 BIRMINGHAM

SPORT CLIMBING

ONCE IN A LIFETIME.

JULY 2022

LACROSSE



The World Games
2022 BIRMINGHAM

WITNESS HISTORY.

JULY 2022



The World Games
2022 BIRMINGHAM

SUMO

WITNESS HISTORY.



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GYMNASTICS



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