



The World Games

Birmingham, USA

July 7 – 17, 2022



The World Games

2022 BIRMINGHAM, USA



WITNESS
HISTORY

The World Games
2022 BIRMINGHAM, USA

Olympic Partner

The International World Games Association works hand-in-hand with the International Olympic Committee

The World Games 2022 features the best athletes in the world in 34 sport competitions

Event organised with
the support of the



INTERNATIONAL
OLYMPIC
COMMITTEE



DEDICATED TO INCLUSIVITY

- Commitment to Spend 35% with Small, Local and Diverse Businesses
- First International Multi-Sport Event to Include an Adapted Sport
- Iroquois Nation Recognized For First Time
- Empowerment of Women Through Sports



History in the Making



The World Games
2022 BIRMINGHAM, USA

- Forecasted attendance: **500,000+**
- Anticipated economic impact: **\$256m**
- Biggest international event in Southeast **since '96 Olympics**

BIRMINGHAM WELCOMES THE WORLD



THE WORLD GAMES 2022

100+ Million Global Audience



WORLD-CLASS COMPETITION

3,600 Elite Athletes | 100+ Countries | Best of the Best

	Airsports		Duathlon		Handball		Muaythai		Squash
	Archery		Finswimming		Ju-Jitsu		Orienteering		Sumo
	Billiards		Fistball		Karate		Powerlifting		Tug of War
	Boules Sports		Flag Football				Kickboxing		Racquetball
	Bowling		Floorball		Korfball		Roller Sports		Waterski & Waterboard
	Canoe		Flying Disc		Lacrosse		Softball		Wheelchair Rugby
	DanceSport		Gymnastics				Life Saving		



COMPETITION VENUES



Birmingham-Jefferson
Convention Center



Legion Field



Railroad Park



Birmingham
Crossplex



Barber Motorsports
Park



Sloss
Furnaces



Birmingham Southern
College



Oak Mountain State
Park



Hoover Met
Complex



University of Alabama
Birmingham

SPECIAL PRESENTATIONS



TWG 2022 Concert Series



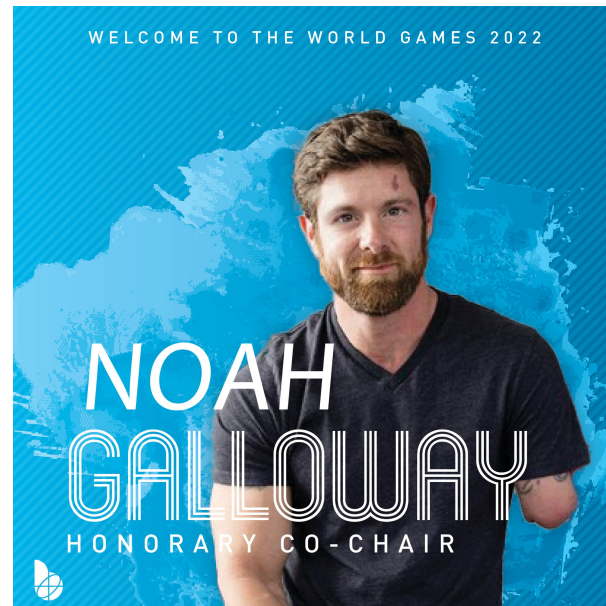
TWG 2022 VIP Gala

TWG 2022 ARTISTIC DIRECTOR

DR. HENRY PANION



TWIG 2022 HONORARY CO-CHAIRS



TWG 2022

BROADCAST PARTNERS

- Domestic Broadcast Partner



Ten Hours of Live Coverage



Two One-Hour Specials

- Production and Global Distribution



COMMUNITY INITIATIVES

Live Healthy Play Global

Education Program



World of Opportunity

Supplier Diversity
Program

Disability Inclusion Initiative

Lakeshore Foundation



The World Games Experience Delivered by



COMMUNITY INITIATIVES

SUSTAINABILITY



Tree planting
Sign Repurposing
Food Harvesting
Zero Waste
Solar Trees

VOLUNTEERS



2500 Volunteers





JOIN US! TWG 2022!

**COMING
JULY
2022**




The World Games
2022 BIRMINGHAM

SPORT CLIMBING

ONCE IN A LIFETIME.

JULY 2022

LACROSSE



The World Games
2022 BIRMINGHAM

WITNESS HISTORY.

JULY 2022



The World Games
2022 BIRMINGHAM

SUMO

WITNESS HISTORY.



The World Games
2022 BIRMINGHAM

WITNESS HISTORY



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ONCE IN A LIFETIME.



The World Games
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**COMING
JULY
2022**



The World Games
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GYMNASTICS



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