

To ensure that all qualified media agencies have the appropriate access and working space, these guidelines and policies have been developed by The World Games 2022 Birmingham (TWG 2022) and International World Games Association (IWGA) media officials.

Credential requests will be considered only if they are submitted by the sports editor, sports director/producer or photo editor. Each application will stand on its own merits. Membership in a writers' or broadcasters' association does not automatically qualify a media outlet or individual for credentials. Having been credentialed for other major events does not automatically qualify an agency or individual for credentials.

By applying for a credential, the sports editor, sports director/producer, or photo editor confirms having read, fully understands and agrees with the following professional guidelines and policies:

1. Credentials may be issued to working members of the media representing recognized outlets in the business of news gathering as their primary source of revenue. Credentials are granted at the discretion of TWG 2022, in conjunction with the IWGA, as well as the national and international sport governing bodies.

The types of media outlets eligible for credentials include: newspapers, websites, magazines, wire services, specific sport publications, television and radio.

a. The dissemination of editorial content must be the primary purpose of the news outlet and the news outlet must demonstrate a record of sustained, original coverage of athletics, on a daily basis.

b. Local news outlets must demonstrate a record of sustained, original news content on local sports and/or news.

c. Credentials will not be issued to representatives whose outlet exists solely as a platform for distributing unoriginal content (press releases, aggregate news sites, etc.).

d. All media outlets must adhere to TWG 2022 "Use of Content for Broadcast, Digital and Online Policy" below.

2. Priority will be given to media outlets that have staffed and reported all competitions of a particular sport, though this does not guarantee credentials.

3. Credential requests will only be approved for those assigned to cover the game by the sports editor, sports director/producer or photo editor. Credentials are not transferable and may be revoked at any time by TWG 2022 in its sole discretion.

4. Subject to limitations of space, credentials for photo staff members shall be assigned to outlets requiring immediate news coverage. The Associated Press, Getty, Sports Illustrated, USA Today Sports Images, Reuters, Icon and Cal Sports Media may receive photographer credentials if requested.

5. A business enterprise from the greater Birmingham area, which is involved in the dissemination of sports news on a weekly basis or more frequently to audiences from ethnically, socially or culturally diverse backgrounds may be eligible for credentials if space is available.

6. Freelance reporters or photographers will not be credentialed unless they are working under a specific assignment from a recognized outlet. Credential applications must be submitted by the sports editor, sports director/producer or photo editor. Such requests may receive one credential if space is available.

7. When space is available, credentials may be issued to a full-time, salaried employee or a representative who regularly performs services for an international news outlet. Such requests will be vetted with the Association Internationale Presse Sportive (AIPS).

AGENCIES NOT ELIGIBLE

Credentials shall not be issued to the following:

1. Persons solely for the purpose of writing or gathering material for books, short films or movies.
2. Representatives of syndicated television or cable programmers who are not producing programs for immediate news coverage (i.e., to air within 24 hours).
3. Telephone reporting services.
4. Podcasts which do not fall under credential policies and guidelines listed above.
5. Entities normally identified as "tout sheets," and other publications devoted solely to gambling.
6. Scouts from professional teams or leagues.
7. Agencies that normally provide specific services for a media outlet (e.g., scores) if many of its clients have been accredited to staff the event.
8. Online entities not specifically referenced herein.
9. Executives and/or staff without game day assignments.

USE OF CONTENT FOR BROADCAST, DIGITAL AND ONLINE POLICY

1. Video clips of in-game competition, live or otherwise, posted online or via social media networks are not permitted. Still photos may be shared online and across social platforms during the game.
2. Any non-editorial or commercial use of any picture, audio, film/tape/digital image or drawing of the event is prohibited without prior, specific, written authorization from TWG 2022 communications director.
3. Internet usage in all media areas, including media work areas, press boxes, digital workrooms and the field, is for work-related purposes only. Media members who do not follow the proper internet procedures may have their credentials and/or internet access revoked for the remainder of the event.

Media should respect the work environment of their colleagues by maintaining a quiet and professional atmosphere in all working media areas.

The TWG 2022 committee and staff reserve the right to enforce the above policies including revocation or suspension of accreditation. If there are questions about any of the above policies, please contact a member of TWG 2022 communications staff.

NOTICE OF CREDENTIAL USE CONDITIONS – JULY 7-17, 2022

This credential is issued by TWG 2022 to qualified individuals for the sole purpose of, and as consideration for, providing limited access to competition venues in connection with the The World Games 2022 Birmingham. By accepting the credential, the bearer agrees for himself/herself and for his/her organization that he/she has read this credential and understands and agrees to abide by all the following terms and conditions:

1. Working access: This credential is issued for official business use only, subject to the restrictions described herein. Nonworking personnel and/ or anyone without a credential are not permitted in any working areas. This credential grants bearer access to the venues themselves and media areas.

2. Adult use only: This credential is not valid for any individual under the age of 18.

3. Display of credentials: This credential must be worn in plain sight at all times.

4. Non-transferable: This credential is for use only by the approved individual and cannot be duplicated or transferred. Any unauthorized use of this credential subjects the bearer to ejection from the venue, possible prosecution for criminal trespass and possible loss of credentials for future World Games events.

5. Right to revoke: TWG 2022, IWGA, and the venue owners reserve the right to revoke this credential if it is improperly used, as determined in the aforementioned entities' sole discretion. Any photos or postings of this credential on social media sites will result in the immediate revocation of this credential. All credentials remain the property of TWG 2022 and must be surrendered upon request.

6. Media rights: This credential authorizes the member of the media bearing it and the member's organization to use the accounts, photographs, drawings, video, audio recordings, or other information captured in connection with The World Games 2022 Birmingham solely for traditional news and editorial coverage. Any other use or attempted use (including but not limited to non-editorial, advertising, sales promotion, licensing or merchandising) is strictly prohibited without the prior specific written consent of TWG 2022.

7. IMPORTANT: INDEMNITY, ASSUMPTION OF RISK AND WAIVER OF CLAIMS: By using this credential, the bearer and the bearer's organization acknowledges that use of this credential and attendance at The World Games 2022 Birmingham involves risk of personal injuries, illness, death, and/or damages to property related to the performance of his/her services and attendance at The World Games 2022. Without limiting the foregoing, attending The World Games 2022 Birmingham on the fields and at the venues is inherently dangerous and involves significant risk of injury, illness, or death to the bearer caused by hazardous weather, the presence of infectious disease, adverse maintenance conditions, or the presence, movement, or traffic of crowds. The bearer and the bearer's organization each acknowledge, understand and agree that TWG 2022 would not grant this credential unless they each voluntarily and with full knowledge of the risks expressly accept and assume full and complete responsibility for any and all risks and dangers of personal injury (including death), illness, infection, property loss, theft, or damage, and all hazards arising from or in any way related to the use of this credential and agree to the succeeding release, waiver, and indemnity. The bearer and the bearer's organization, to the fullest extent permitted by law, hereby expressly (a) release, waive and otherwise hold the Released Parties (as defined below) harmless against such risks, and (b) indemnify and covenant not to sue, TWG 2022, IWGA, the national and international governing bodies that participate in The World Games 2022 Birmingham, the host competition venues, and their respective affiliates and officers and directors, or any subdivision thereof, and any of the aforementioned entities' respective affiliates, members, subsidiaries, employees, officers, directors, representatives, agents, volunteers, successors, and assigns (collectively referred to as the "Released Parties"), for any and all claims, losses, liabilities, costs, expenses, demands, rights, indemnities, causes of action, and suits in equity of whatever kind or nature (collectively, "Claims"), including without limitation, Claims arising from illness, injury, death, or property loss or damage, arising from, or in any way related to, the bearer's presence or participation in any services or activities at the official World Games 2022 venues located in Birmingham, Alabama.

As a condition of admission to The World Games 2022 Birmingham, the bearer consents to questioning, temperature screening to determine the presence of ongoing infection, requests for proof of COVID-19 vaccination, or physical searches of its person or property and confiscation of prohibited items, and agrees to observe all requirements for entry, including, without limitation, the wearing of masks or face coverings.

8. Other restrictions: No firearms or weapons are permitted at any venue. The bearer of this credential may not solicit contributions, conduct polling, or distribute literature at the venues. The bearer of this credential hereby grants the Released Parties and its designees an irrevocable, perpetual, royalty-free, worldwide, unlimited and unrestricted license to use the bearer's picture, voice, likeness or name in any broadcast, telecast, print media, promotion or other means on account of any of The World Games 2022 Birmingham events for any lawful purpose whatsoever, without compensation or any right of approval. The bearer agrees not to take any action, or cause others to take any action, which could infringe upon TWG 2022 rights. The bearer shall not use the trademarks of TWG 2022 or IWGA, including but not limited to The World Games logo and The World Games 2022 Birmingham logo, without TWG 2022's expressed written consent. The bearer may not interfere in any way with the play of the contests or any other aspect of the events or their telecasts.

THE BEARER OF THIS CREDENTIAL HAS READ AND FULLY UNDERSTANDS THESE TERMS AND UNDERSTANDS THAT HE/ SHE IS GIVING UP SUBSTANTIAL RIGHTS, INCLUDING HIS/HER RIGHT TO SUE. THE BEARER OF THIS CREDENTIAL ACKNOWLEDGES THAT HE/SHE IS AGREEING TO THESE TERMS FREELY AND VOLUNTARILY AND INTENDS BY ITS ACCESS TO THE STADIUM FOR THIS TO BE A COMPLETE AND UNCONDITIONAL RELEASE OF ALL LIABILITY TO THE GREATEST EXTENT ALLOWED BY LAW.